

<b>Policy subject:</b> SDG Education and Sustainability Culture Development Polic	<b>Policy number:</b> 74/P.D/2024	<b>Date of last revision:</b> 2024/11/15
<b>Implementing body:</b> Administrative Affairs Department	<b>Implementing start date:</b> 2024/11/20	<b>Policy reference:</b> Planning and Development Department

**Overview:** Palestine Ahliya University (PAU) is committed to enhancing education on the Sustainable Development Goals (SDGs) and fostering a culture of sustainability within and beyond the university community. This policy focuses on integrating SDG principles into academic programs and institutional practices, raising awareness about sustainability, and encouraging sustainable behaviors among students, faculty, staff, and the local community. Through education, outreach, and collaboration, PAU aims to be a leader in promoting sustainability and contributing to global sustainable development.

### Objectives:

- **Integrate Sustainability into Academics and Activities:**  
Incorporate sustainability concepts and SDG principles into academic courses, research projects, and university activities.
- **Raise Sustainability Awareness:**  
Increase understanding of sustainability and SDG-related issues through specialized community programs, public lectures, and outreach activities.
- **Foster a Sustainability Culture:**  
Develop assessment programs to evaluate the university community's sustainability practices and implement corrective actions to ensure continuous improvement.

### Scope:

This policy applies to all members of the PAU community, including students, faculty, administrative staff, and contractual workers. It encompasses:

1. Integration of sustainability into curricula and extracurricular activities.

2. University-wide and community-focused outreach programs promoting SDGs.
3. Mechanisms for assessing and enhancing the sustainability culture within the university.
4. Engagement with local and international partners to advance sustainability education and practices.

### **Statements:**

PAU recognizes the importance of aligning its educational, operational, and community outreach practices with the principles of sustainability and the Sustainable Development Goals (SDGs). This policy seeks to ensure that sustainability becomes a core value in decision-making processes, empowering the university to positively impact Bethlehem, Palestine, and the global sustainability agenda.

### **Procedures:**

#### **1. Define Educational Content:**

- Set course objectives aligned with global SDG standards.
- Develop scientific content covering all SDGs with practical applications.
- Address topics related to environmental, economic, and social sustainability.

#### **2. Prepare the Curriculum:**

- Design a curriculum incorporating theoretical lectures, workshops, case studies, and group discussions.
- Select educational resources (books, articles, videos) and develop assessments to evaluate participant understanding.

#### **3. Identify Target Groups:**

- Offer courses for both the university community (students, faculty, and staff) and the local community.
- Tailor courses to be accessible to various educational levels, including specialized programs for professionals.

#### **4. Implement Courses and Activities:**

- Organize courses either online or in person, facilitated by specialized lecturers.
- Use modern educational tools like e-learning platforms and webinars.
- For the local community, host workshops, lectures, and seminars focused on SDG-related topics, collaborating with local partners like schools and NGOs.

#### **5. Evaluate Courses and Activities:**

- Collect participant feedback through surveys and meetings.
- Assess the effectiveness of the content and teaching methods and make improvements for future offerings.

#### **6. Issue Completion Certificates:**

- Award certificates for course completion, encouraging participants to apply SDG knowledge in their personal and professional lives.

#### **7. Expand Course Offerings:**

- Develop advanced or specialized courses on topics such as climate change, renewable energy, and social equity.
- Offer accredited training programs to increase participation.

#### **8. Measure Sustainability Awareness:**

- Define objectives for measuring sustainability awareness, such as understanding SDGs and commitment to sustainable practices.
- Design surveys and other measurement tools to assess the sustainability culture at PAU.

#### **9. Analyze Results and Prepare Reports:**

- Analyze the survey results using statistical tools to assess the level of sustainability awareness across different groups.

- Prepare reports detailing findings, strengths, challenges, and recommendations for improvement.

#### **10. Develop Improvement Plans:**

- Based on the assessment results, create programs and initiatives (e.g., workshops, campaigns) to enhance the sustainability culture.
- Update policies as needed to align with SDG priorities.

#### **11. Periodic Reassessment:**

- Conduct periodic assessments to monitor progress in building sustainability awareness.
- Compare results over time to evaluate the success of initiatives and adjust plans as necessary.

#### **KPIs:**

- Number of SDG-aligned courses offered annually by PAU.
- Number of sustainability-focused community outreach activities conducted in Bethlehem.
- Percentage increase in sustainability awareness among students, faculty, and staff based on survey results.