

Policy subject: Arts and Cultural Heritage Support Policy	Policy number: 47/P.D/2024	Date of last revision: 2024/11/15
Implementing body: Administrative Affairs Department	Implementing start date: 2024/11/20	Policy reference: Planning and Development Department

1. Overview:

PAU aims to foster a cultural environment that celebrates Palestinian and Arab heritage, integrating education with the preservation of cultural traditions. The policy seeks to enhance student and community engagement in arts and culture while supporting local artists and cultural institutions.

2. Objectives:

- **Preservation of Palestinian Heritage:** Protect and promote Palestinian cultural traditions and artifacts.
- **Promotion of the Arts:** Encourage creative expression and artistic innovation.
- **Educational Integration:** Include cultural heritage and arts in academic curricula.
- **Support for Local Artists and Cultural Institutions:** Provide resources and opportunities for artists and cultural organizations.
- **Community Engagement:** Organize events and exhibitions to raise awareness of Palestinian arts and heritage.

3. Scope:

This policy applies to:

- **Students:** Engaging in arts and culture through various events and courses.
- **Faculty and Staff:** Encouraging academic research and artistic production.
- **Local and Regional Partners:** Collaborating with museums, galleries, and artists.
- **Public and External Stakeholders:** Engaging the wider Palestinian community in cultural programs.

It covers:

- Cultural programming (exhibitions, performances)
- Heritage preservation efforts
- Support for artists and cultural institutions
- Educational programs on arts and culture
- Collaborations with cultural organizations

4. Statements:

- **Cultural Preservation:** Committed to safeguarding both tangible and intangible Palestinian cultural heritage.
- **Inclusive and Diverse Representation:** Support for various cultural forms, including rural, urban, and contemporary practices.
- **Innovation and Creativity:** Encourage artistic experimentation and innovation.
- **Sustainability in Cultural Practices:** Promote sustainable practices in art production and heritage preservation.

5. Procedures:

1. **Cultural Programming and Events:**
 - Organize cultural events like exhibitions, performances, and festivals.
 - Student organizations can apply for funding for cultural projects.
 - A dedicated committee will oversee events.
2. **Funding and Grants:**
 - Allocate funds for projects on cultural heritage and arts.
 - Seek external funding from government and international organizations.
 - Artists and cultural institutions can apply for financial support.
3. **Cultural Partnerships and Collaborations:**
 - Build partnerships with local cultural institutions for collaborative projects.
 - Encourage internships and research exchanges with cultural institutions.
4. **Heritage Preservation Initiatives:**
 - Support efforts to document and preserve Palestinian heritage through digital archives and fieldwork.
 - Encourage faculty and students to engage in conservation projects.
5. **Incorporation into Academic Programs:**
 - Integrate courses on cultural heritage, art history, and preservation into the curriculum.
 - Offer electives focused on Palestinian culture.
6. **Monitoring and Evaluation:**
 - Regularly review the policy's effectiveness through feedback from the university community.
 - Publish annual reports to track achievements and future goals.

Key Performance Indicators (KPIs):

1.	Visitor Participation number in Cultural Events
2.	Number of Public Arts Events