



جامعة فلسطين الأهلية
Palestine Ahliya University

PALESTINE AHILYA UNIVERSITY

NEWSLETTER

September 2023

A monthly newsletter published by the
Public Relations and International Affairs Department

PAU Mission

Investing in human capital through higher education by offering distinguished academic programs, producing high-quality research, fostering a smart and stimulating entrepreneurial university environment, maintaining well-organized administrative and financial systems, incorporating advanced technologies, ensuring sustainable resources, cultivating active partnerships, and adhering to the highest standards of excellence and quality.

We aim to achieve competitive outcomes that address the needs and priorities of the local and global community and labor markets.

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Top News

Upon the invitation of Palestine Ahliya University, the Secretary-General of the Arab Universities Union makes a historic visit to the State of Palestine and meets with senior officials and university presidents.

The university hosted the Secretary-General of the Arab Universities Union, Dr. Amr Ezzat Salama, who expressed his joy in fulfilling his dream of visiting Palestine and his delight at the warm welcome provided by Palestine Ahliya University.

The visit included a seminar presented at Palestine Ahliya University about the state of higher education in the Arab world. During the visit, Dr. Amr Ezzat Salama also met with the Minister of Higher Education and Scientific Research, Dr. Mahmoud Abu Mouis. The delegation also met with the Palestinian Prime Minister, Dr. Mohammad Shtayyeh, at the Presidential Palace. Following this, an extensive meeting was held with the heads of Palestinian universities in Ramallah, which included all university presidents. In addition, there was a tour to Jerusalem and Bethlehem, as well as a visit to the mausoleum of the late Palestinian President Yasser Arafat.

For more information, click the following link: <https://encr.pw/wtachvisit>



**His Excellency Dr. Amr Ezzat presents a seminar titled
'The State of Higher Education in the Arab World'**





A visit by His Excellency the Minister of Higher Education and Scientific Research, Dr. Mahmoud Abu Mouis



A visit by the Prime Minister of Palestine, Dr. Mohammad Shtayeh



An extensive meeting with the presidents of Palestinian universities



Visiting the mausoleum and museum of the martyr Yasser Arafat, the blessed Al-Aqsa Mosque, the Dome of the Rock, the Ibrahimi Mosque, and the Church of the Nativity and the Holy Sepulchre



Top News

Palestine Ahliya University celebrates the reception of new students for the academic year 2023/2024.







International and Local Collaboration

Palestine Ahliya University explores avenues for cooperation with His Excellency the Ambassador of Palestinian Affairs and the Representative of Japan in Palestine, Mr. Yuuichi Nakashima.



Palestine Ahliya University hosts the administration of Bethlehem University and discusses opportunities for mutual cooperation.



Conferences

Dr. Imad Al-Zeer, the President of Palestine Ahliya University, participates in the opening of the conference on establishing a mechanism for exchange within the Arab-Chinese Universities Union in Amman.

Dr. Imad Al-Zeer, the President of Palestine Ahliya University, participated in the opening ceremony of the Founding Conference of the Sino-Arab Universities Union, organized by the Chinese Association for Higher Education and the Union of Arab Universities. The conference was held in the capital of Jordan, Amman, and was attended by Professor Dr. Amro Azat Salama, the Secretary-General of the Union of Arab Universities, along with several heads and delegates from Arab and Chinese universities.

The conference aimed at enhancing scientific, academic, and research cooperation between Arab and Chinese universities. Additionally, it focused on areas such as scholarships, academic exchange, organizing scientific conferences, collaboration in teaching the Chinese language, and scientific research in the fields of engineering, technology, energy, and the environment.

Palestine Ahliya University invites researchers and experts to submit academic papers for participation in the international conference titled: 'Contemporary Trends in Administrative and Financial Sciences in the Era of Digital Transformation.'



Call for participating in the international Conference Entitled

Contemporary Directions for Administrative and Financial Sciences in Light of Digital Transformation

The local and global economy is going through a digital transformation that goes far beyond the use of information and communication technologies, which has created opportunities in areas related to economic activity, health, education, logistics and culture. The advancement of digital economy applications has led to the emergence of new markets, a change in production and consumption patterns, as well as the achievement of the goals, of sustainable development at the global level. These changes have created challenges and opportunities for academics, institutions and professionals while employing these technologies to overcome administrative and financial problems and to achieve sustainable development. These challenges require serious cooperation between academics, institutions and professionals from different disciplines to meet the requirements of the digital revolution.

Therefore, this international conference aims at achieving the following goals:

1. Keeping up with the digital development in the field of administrative and financial sciences.
2. Promoting a culture of entrepreneurship and supporting innovative initiatives in institutions and opening horizons for preparing future leaders and qualifying them for the era of the fourth industrial revolution.
3. Developing administrative and financial sciences programs to be line with the requirements of the Palestinian and regional labor market and the advancement of digital technology.
4. Employing technical development experiences in various administrative practices and benefiting from its outputs in developing its marketing, financial, economic and accounting activities and developing its human resources.
5. Fostering the relationship between higher education and sustainable development through pioneering research and development projects.
6. Exchanging experiences, building partnerships, and bolstering bonds of collaboration and communication between researchers.
7. Presenting insights of local and international speakers on developments in business organizations in the digital age.

Conference themes:

The first axis: **Management and artificial intelligence**

The second axis: **Accounting and auditing in the digital age**

The third axis: **Finance and financial technology**

The fourth axis: **Insurance in the era of digitization**

Fifth axis: **Digital marketing**

Venue: Conference Palace – Bethlehem

Time and Date: **Tuesday and Wednesday 19 - 20 December, 2023, 9:00 - 16:00.**

• **Abstracts submission deadline 20 September 2023.**

• **Acceptance letter by 30 September 2023.**

• **Deadline for submitting accepted papers in their final form by 1 December 2023.**

• **submission of abstract and papers to: conference@paluniv.edu.ps**

For further information please: contact **Dr. Adnan Qubbaja** (Chair of the Scientific Committee) Through e-mail: aqubbaja@paluniv.edu.ps Mobile No.: 00972599200820 Phone No.: 022751566

Organizations invited to participate:

- 1- Public and private sector companies.
- 2- Financial institutions (Banks and insurance companies)
- 3- The Palestinian Monetary Authority and Palestinian Central Bureau of Statistics
- 4- Capital Market Authority
- 5- universities
- 6- Research and study institutions
- 7- Foreign institutions and international bodies interested in



Initiatives, Events, and Activities

The Continuing Education Center at Palestine Ahliya University organizes a training course titled 'University Skills' for new students for the academic year 2023-2024.



Palestine Ahliya University organizes the welcome and orientation day for nursing diploma students.



Palestine Ahliya University hosts the comprehensive practical examination for the Summer Session 2023.





The Faculty of Law at Palestine Ahliya University hosts a competition titled ‘Best Strategy Presented to Combat Child Labor.’

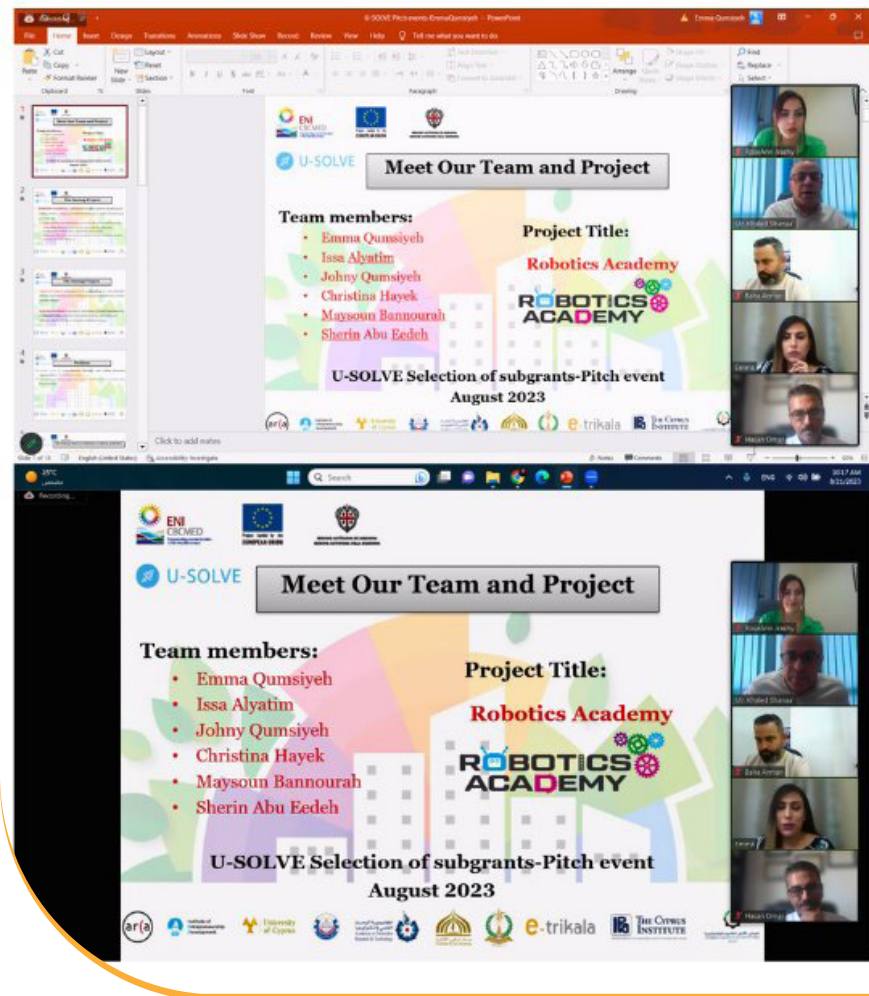


The Faculty of Law at Palestine Ahliya University hosted a competition titled ‘Best Strategy Presented to Fight Child Labor’ with the aim of enhancing students’ skills and raising their legal awareness regarding child protection issues. The competition targeted law students in the National Academic Network of Palestinian Universities at different law faculties.



The Academic Affairs Department at Palestine Ahliya University holds a workshop titled 'Academic Advising and E-Services' as part of the ongoing academic development activities for faculty members.





Palestine Ahliya University concludes the presentation of U-SOLVE projects

As part of the Sustainable Urban Development Solutions to Promote Entrepreneurship (U-SOLVE) project, Palestine Ahliya University concluded the Project Showcase Day, presenting the projects and ideas that qualified for the final stage. Out of 29 applicants who met the submission criteria for the second phase of the U-SOLVE project, a total of 10 were selected. This was from an initial pool of 203 applications received in the first phase in Palestine.



**Alumni of Palestine
Ahliya University**

KARAWAN Studio

Graduates of the Medical Imaging Department at Palestine Ahliya University excel in the examination for membership in the Palestinian Radiological and Medical Imaging Association, achieving a 100% success rate.



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