

<b>Name of Degree</b>	Applied English Language
<b>Degree of Specialization</b>	B.A. in Applied English Language
<b>Department</b>	Applied English Language
<b>Faculty</b>	Arts
<b>Head of the Department</b>	Dr. Mahmoud Itmeizeh <a href="mailto:mitmeizeh@paluniv.edu.ps">mitmeizeh@paluniv.edu.ps</a>

### **1. Brief description of the specialization, its vision, mission and objectives.**

#### **INTRODUCTION**

Bachelor of Applied English Language is distinguished by including practical courses addressing English for specific purposes such as media, law, business and management, hotel management, and secretarial work. The program concentrates on improving students' competencies that enable them to work in the field of teaching, media, secretarial work, translation, or any administrative job in the private sector such as banks and companies. The program includes courses on Language skills, grammar, applied linguistics, literature and many other courses that equip students with effective interactive communication skills, critical thinking, thorough analysis of language components and systems, namely phonetics, morphology, syntax and semantics. A degree in Applied English Language is designed to graduate well-qualified students who are equipped with all language skills necessary to be successfully involved in the job market. One of the main aims is to get students thinking creatively and analytically about the English Language.

#### **VISION**

The Department of Applied English hopes to contribute to Palestine Ahliya University vision to become a national center for English language studies, research, service, and cultural programs. It aims to refine each of the two areas of its mission by concentrating its resources on the development of its strengths and areas of highest potential growth. The department aims to provide courses of the highest quality to graduate effective students who can address challenges of the new century. In addition, it hopes to devote itself to the promotion of advanced research in English language teaching, and theoretical and applied linguistics, as well as to the training of research-oriented university instructors of English. Therefore, it commits itself to promoting faculty development in such areas as research, publication, creative work, and other professional activities for the advancement of knowledge and pedagogy.

#### **MISSION**

The mission of the Department of Applied English is to promote knowledge and understanding of the English language from both theoretical and applied perspectives and to educate students to be highly competent professionals, whose teaching, training and testing covers all skill areas in a wide variety of settings and for various occupational purposes. It seeks to provide students with high-quality instruction in applied sub-disciplines of the English language that would allow them to use English efficiently and to

be able to pursue different positions in well-established institutions such as embassies, UN agencies, schools, companies, hospitals, etc.

## OBJECTIVES

*The Applied English Program focuses on the link between theory and practice as well as students-based teaching. It aims at:*

1. Helping students acquire the four language skills (listening, speaking, reading and writing) and their use in varied academic and life contexts and for various purposes.
2. Equipping students with the basic principles and concepts relevant to the different fields of applied linguistics.
3. Providing students with the basic strategies that are essential to the process of Arabic-English/ English-Arabic translation.
4. Acquainting students with the different methods of teaching English as a foreign language.
5. Training students on the steps of scientific research to be well prepared for conducting graduation projects.

1. **Credit hours required for obtaining the degree:** The study plan for the B.A program in Applied English Language consists of (132) credit hours, allocated as follows:

University Requirements (27)		Faculty Requirements (18)		Major Requirements (81)		Free Courses	Total
Compulsory University Requirements	Elective University Requirements	Compulsory	Elective	Compulsory	Elective		
24	3	15	3	75	6	6	132

1. Criteria of acceptance to major:

1. All students who intend to obtain a B.A. degree in Applied English Language should have an average of 65% or above in General Certificate Exam.
2. Sophomore students should meet the following requirements to be officially accepted to major:
  - Passing English Language Skills, I (120101) and English Language Skills II (120102).
  - By the end of FALL, 2<sup>nd</sup> year students are required to pass the following courses achieving a major GPA of (1.5) at least:
    - Writing I (120103).
    - Oral Communication I (120202).
    - English Grammar (120203).
    - Advanced Reading (120411).
  - Personal interview.

### 1. Intended Learning Outcomes (ILOs)

1. Demonstrating knowledge of the educational and psychological principles underlying methods of teaching English as a foreign language.
2. Demonstrating understanding of the basic principles underlying the sub-fields of Applied Linguistics, such as psycholinguistics, sociolinguistics, contrastive linguistics... etc.
3. Demonstrating understanding of the types of evaluation used to assess student learning.
4. Demonstrating understanding of the linguistic characteristics of English registers used for specific purposes.
5. Demonstrating appropriate use of the English language skills for varied purposes in different contexts.
6. Translating different types of texts between English and Arabic.
7. Delivering lessons, using modern teaching methods.
8. Analyzing literary texts focusing on description of character traits, themes and identification of literary figures of speech as well as the cultural aspects of the texts.
9. Analyzing the linguistic systems of the English language on the phonological, morphological, syntactic and semantic levels.
10. Implementing an applied research project / study, following the steps of language research methods and presents findings orally and in writing.

### 1. Fields of work:

Name of potential work places	Name of potential careers
Schools	Teachers/secretaries
Colleges of applied professions	Teachers
Public and private institutions	Administrative secretary/ translator
Educational centers	Tutors
Banks	Cashier/ administrative secretary
Tourist offices	translators

Components of the study plan

First: The University Requirements: (27) credit hours, allocated as follows:

- A. **Compulsory Requirements: (24) credit hours.**
- B. **Elective Requirements: (3) credit hours.**

A. Compulsory Requirements: (24) credit hours covering the following courses:

Course Number	Course Title	Credit hours			Prerequisite
		Theoretical	Practical	Total	
110101	Arabic Language Skills (1)	3	0	3	
120101	English Language Skills (1)	3	0	3	
110112	Communication Skills in Arabic Language	3	0	3	110101
120102	English Language Skills (2)	3	0	3	120101
130300	Community Service	1	0	1	
112101	Physical Education	1	0	1	
113200	Palestinian Cause	3	0	3	
151102	Islamic Culture	3	0	3	
410131	Basics of Computer & Programming	3	0	3	
410211	Critical Thinking Skills	1	0	1	

**A. Elective Requirements: (3) credit hours chosen from the following courses:**

Course Number	Course Title	Credit hours			Prerequisite
		Theoretical	Practical	Total	
142211	Arab World & Contemporary Challenges	3	0	3	
310100	Principles of Administration	3	0	3	
210260	Law in Our Daily Life	3	0	3	
210270	Democracy, Human Rights & Human Law	3	0	3	
651101	Family in Islam	3	0	3	
651105	Biography of the Prophet: Analytical Study	3	0	3	
420102	Ethics in the Era of Information	3	0	3	
110208	Hebrew	3	0	3	
120106	Spanish	3	0	3	
120104	French	3	0	3	
120105	Italian	3	0	3	
540102	Nutrition	3	0	3	
510121	Introduction to Healthcare	3	0	3	
510111	First Aids	3	0	3	
330100	Principles of Micro-economics	3	0	3	
110104	Library Science	3	0	3	

**Second**

**A. Faculty Compulsory Requirements: (15) credit hours covering the following courses:**

Course Number	Course Title	Credit hours			Prerequisite
		Theoretical	Practical	Total	
132101	Introduction to Psychology	3	0	3	
130101	Introduction to Sociology	3	0	3	
140100	Introduction to Education	3	0	3	
140400	Measurement and Evaluation	3	0	3	
142210	History of Arab and Islamic Civilization	3	0	3	

**A. Faculty Elective Requirements: (3) credit hours chosen from the following courses:**

Course Number	Course Title	Credit hours			Prerequisite
		Theoretical	Practical	Total	
110103	Literary Text Appreciation	3	0	3	
131207	Social Welfare	3	0	3	

**Third: Major requirements: (81) credit hours allocated as follows:**

- A. Major compulsory requirements (75) credit hours.
- B. Major elective requirements (6) credit hours.

A. Major compulsory requirements: (75) credit hours covering the following courses:

Course Number	Course Title	Credit hours			Prerequisite
		Theoretical	Practical	Total	
120103	Writing I	3	0	3	120102
120202	Oral Communication Skills I	3	0	3	120102
120203	English Grammar	3	0	3	120102
120411	Advanced Reading	3	0	3	120102
120204	Writing II	3	0	3	120103
120206	Introduction to Linguistics	3	0	3	120203
120208	English for Media	3	0	3	120102
120209	Oral Communication Skills II	3	0	3	120202
120302	Error Analysis	3	0	3	120203
120303	Business English	3	0	3	120102
120304	Translation I	3	0	3	120206
120305	Applied Linguistics	3	0	3	120203
120307	Phonetics & Phonology	3	0	3	120206
120309	Research Methods (Language)	3	0	3	120305
120401	IT for Teaching& Learning Purposes	3	0	3	120102
120403	Translation II	3	0	3	120304
120405	Methods of Teaching English I	3	0	3	120305
120406	Methods of Teaching English II	3	0	3	120405
120420	Practicum	0	3	3	120406
120414	Psycholinguistics	3	0	3	120206
120410	Morphology	3	0	3	120206
120412	Sociolinguistics	3	0	3	120206
120205	Introduction to English Literature	3	0	3	120102
120407	English Novel	3	0	3	120205
120489	Graduation Project	3	0	3	120309

A. Major elective requirements: (6) credit hours chosen from the following courses:

Course Number	Course Title	Credit hours			Prerequisite
		Theoretical	Practical	Total	
120207	English for Hotels & Tourism	3	0	3	120102
120301	English for Law	3	0	3	120102
120308	English for Administrative Work	3	0	3	120102
120402	Semantics	3	0	3	120206
120404	English Syntax	3	0	3	120206
120413	English Language Testing & Evaluation	3	0	3	120102
120201	Introduction to English for Specific Purposes	3	0	3	120102
120418	Contrastive Linguistics	3	0	3	120206
120417	English Drama	3	0	3	120205
120409	Comparative Literature	3	0	3	120205
120425	Topics in Applied Linguistics	3	0	3	120305

**Fourth: Free courses: (6) credit hours chosen from courses of any faculty at PAU.**

\*\* All students who fail the placement test in the English Language have to enroll into a remedial English course (120100) with zero- credit hours.

### 1. Practicum

All students enrolled in the Practicum course should visit schools to observe, participate, practice and write their final reports upon the completion of these visits. This course requires no less than two-month visits to the hosting schools.

### 8. Graduation Projects

All senior students are to conduct a graduation project in accordance with the educational scientific methods principles. Once students submit their research papers to their supervisors, they will be assigned a date to defend their work.

### 9. Facilities that support teaching and learning processes.

Language lab, computer labs, lecture halls, training halls and libraries.

### The Paradigm

Year 1				Spring			
No.	Title	Credits	Pre-req.	No.	Title	Credits	Pre-req.
120101	English Language Skills I	3		120102	English Language Skills II	3	120101
110101	Arabic Language Skills I	3		110102	Communication Skills in Arabic Language	3	110101
410131	Basics of Computer & Prog.	3		113200	Palestinian Cause	3	
151102	Islamic Culture	3		130300	Community Service	1	
130101	Introduction to Sociology	3		132101	Introduction to Psychology	3	
				112101	Physical Education	1	
					Free Course (1)	3	
<b>Total</b>		<b>15</b>		<b>Total</b>		<b>17</b>	

Year 2				Fall				Spring			
120203	English Grammar	3	120102		120208	English for Media & Journalism.	3	120102			
120103	Writing Skills I	3	120102		120204	Writing Skills II	3	120103			
120202	Oral Communication I	3	120102		120209	Oral Communication II	3	120202			
120411	Advanced Reading	3	120102		120401	IT4ELT	3	120102			
410211	Critical Thinking Skills	1			142210	History of Arab & Islamic Civilization	3				
	Free Course (2)	3				Faculty Elective	3				
<b>Total</b>		<b>16</b>			<b>Total</b>		<b>18</b>				

Year 3				Fall				Spring			
120303	Business English (BE)	3	120102		120307	Phonetics & Phonology	3	120206			
120206	Introduction to Linguistics	3	120203		120412	Sociolinguistics	3	120206			
120205	Introduction to Eng. Lit.	3	120102		120405	ELT Methods I	3	120305			
120305	Applied Linguistics	3	120203		120414	Psycholinguistics	3	120206			
140100	Introduction to Education	3				Major Elective (1)	3				
	University elective	3									
					140400	Measurement & Evaluation	3				
<b>Total</b>		<b>18</b>			<b>Total</b>		<b>18</b>				

Year 4				Fall				Spring			
120309	Research Methods	3	120305		120420	Practicum	3	120406			
120406	ELT Methods II	3	120405		120407	English Novel	3	120205			
120302	Error Analysis	3	120203		120403	Translation II	3	120304			
120304	Translation I	3	120206		120489	Graduation Project	3	140309			
120410	Morphology	3	120206			Major elective (2)	3				
<b>Total</b>		<b>15</b>			<b>Total</b>		<b>15</b>				

<b>Distribution of Credits</b>					
<b>Courses</b>		<b>Credits</b>		<b>Courses</b>	<b>Credits</b>
University Requirements		24		Major Electives	6
University Electives		3		Free Courses	6
Faculty Compulsory Requirements		15		<b>Total</b>	<b>132</b>
Faculty Elective Requirements		3			
Major Compulsory Requirements		75			