

## Media Technology

<b>Program name</b>	Media Technology
Degree of program (BA, B.Sc., Diploma)	Diploma
Department	Media Technology
<b>Faculty</b>	Applied Professions
Head of the department (name, email)	Mr. Mustafa Bader <a href="mailto:mustafabader@paluniv.edu.ps">mustafabader@paluniv.edu.ps</a>

### 1. About the Program

Media Technology program aims to provide its students with essential knowledge and skills related to media production, starting from pre-production including script writing, coordination, & paperwork, to production including photography, videography, lighting, & audio recording, until post-production including sound & video editing, motion graphics, & visual effects.

The main purpose of the program is to graduate skilled professional technicians, able to work in TV & radio stations, or any other media institution.

### 2. Compulsory hours of the Diploma program

University		Faculty		Major		Free	Total
Compulsory	Elective	Compulsory	Elective	Compulsory	Elective		
15	0	0	0	58	0	0	73 credits

### 3. Admission requirements

- Entrance Requirements:** Successful completion of the high school general exam "INJAZ" or equivalent in all branches.
- Continuation Requirements:** Students must maintain a cumulative average of 55% to continue their specialization and a minimum of 60% for graduation.

### 4. Intended Learning Outcomes:

On completion of the program, the student is expected to be able to:

- Understand Media and its technology in its various forms.
- Use Sound and Light (video) equipment and techniques
- Use editing software for image, video and audio
- Produce visual and audio materials.
- Use ICT means and techniques.
- Communicate professionally in the sense of ethics of the profession

### Work opportunities

Potential work places	Work title
Media Production	Executive Producer/ Producer / Line Producer / Production Assistant / Assistant Producer.
TV & Film Direction	Director / Assistant Director / Director's Assistant
Videography	Cameraman / Camera Operator / Video Operator / Director of Photography
Lighting	Lighting Technician
Photography	Photographer / Photojournalist / Photo Editor
Audio Production	Audio Technician / Audio Editor
Broadcast Engineering	Studio Floor Manager / Technical Director
Video Editing	Video Editor / Motion Graphics Designer

### 6. Components of the Study Plan.

First: University Requirements (15), including the following:

Course. No	Course Name	Number of credits			Pre-requisites
		hours			
		Cr. Hrs	Theoretical	Practical	
900101	Arabic Language Skills	3	3	-	--
900103	English Language Skills	3	3	-	--
900105	Intro to Computer	3	2	1	--
900107	Contemporary Islamic Issues	3	3	-	--
113200	Palestinian Cause	3	3	-	
<b>Total</b>		<b>15</b>	<b>Credit hours</b>		

**Second: Major Compulsory requirements (0):**

**Third: Major Requirements (58) Cr. Hrs, including the following:**

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Course no.	Course name	Number of credits			Pre-requisites
		Cr. Hrs	Theoretical	Practical	
941101	Audio	3	2	1	--
941103	Photography	2	1	1	--
941107	Programs Preparation	3	3	--	--
941112	News Programs Editing	3	3	--	941107
941220	Palestinian Media	3	3	--	--
941105	Television Lighting Techniques I	2	1	1	--
941120	Television Lighting Techniques II	2	1	1	941105
941114	Mixage by Computer	2	--	2	900105
941207	Audio Production Techniques	3	2	1	941114
941109	Videography I	3	2	1	--
941116	Videography II	3	2	1	941109
941203	Advanced Videography	3	2	1	941116
941122	Design by Computer	2	--	2	900105
941118	Basics of Editing	3	2	1	900105
941202	Digital Editing	2	--	2	941118
941212	Advanced Editing	3	2	1	941202

941124	Studio Engineering	2	1	1	--
930211	Studio Production	2	1	1	941124
941209	Field Production	2	1	1	941116
941216	TV Decoration	3	2	1	941122
941214	Maintenance of Studio Equipment	3	2	1	941124
941130	Practical Training	2	--	2	Passing the 2 <sup>nd</sup> Semester
941218	Graduation Project	2	--	2	Passing the 3 <sup>rd</sup> Semester
<b>Total</b>		<b>58 credit hours</b>			

### 7. Practical Training (3 Cr. Hrs)

Practical training is part of all the diploma programs within the College of Applied Professions. Practical training means implementing theoretical learning in a TV/Radio Station, News Agency, or Media Production Company, thus offering students the opportunity to adapt what they have learned into practical experience. The aim of this course is to give students an opportunity to practice in companies, to experience the realities of business life and to be trained in the media cycle within the local community.

### 8. Graduation Projects / Research:

Students in their last semester are supposed to produce a video, whether it's a fiction or non-fiction film, or a TV program episode. A group of 3 to 4 students must collaborate to achieve this video with their supervisor during semester, and be ready for the final defence in the end of the semester in front of a committee.

### 9. Educational Facilities to Support Educational Learning

#### Facilities and laboratories:

There are 6 classrooms in the department, including 3 halls equipped with presentation equipment, as well as a TV studio equipped with 4 cameras and their accessories & lighting, and an audio studio, and a computer lab with all essential software.

## Study Plan

### First Year

First semester			Second semester		
Course number	Course name	Credit hours	Course number	Course name	Credit hours
900105	Intro to Computer	3	941116	Videography II	3
941101	Audio	3	941120	Television Lighting Techniques II	2
941107	Programs Preparation	3	941112	News Programs Editing	3
941103	Photography	2	94112	Design by Computer	2
941124	Studio Engineering	2	941118	Basics of Editing	3
941109	Videography I	3	941114	Mixage by Computer	2
941105	Television Lighting Techniques I	2	900101	Arabic Language Skills	3
<b>Total</b>		<b>18</b>	<b>Total</b>		<b>18</b>

### Summer Term

Course number	Course name	Credit hours
941130	Practical Training	2
<b>Total</b>		<b>18</b>

Second Year

First semester			Second semester		
Course number	Course name	Credit hours	Course number	Course name	Credit hours
941207	Audio Production Techniques	3	941220	Palestinian Media	3
941202	Digital Editing	2	941214	Maintenance of Studio Equipment	3
941212	Advanced Editing	3	941216	TV Decoration	3
941124	Studio Engineering	2	941212	Advanced Editing	3
930211	Studio Production	2	113200	Palestinian Cause	3
900103	English Language Skills	3	941218	Graduation Project	2
900107	Contemporary Islamic Issues	3			
<b>Total</b>		<b>18</b>	<b>Total</b>		<b>17</b>