

Applied English Language

Name of Degree	Applied English Language
Degree of Specialization	Bachelor Degree
Department	Applied English Language
Faculty	Arts
Head of the Department	Dr. Mahmoud Itmeizeh mitmeizeh@paluniv.edu.ps

1. About the Program

Overview

The Bachelor of Applied English Language is a unique degree program that distinguishes itself from other programs by including practical courses that addresses English for specific purposes such as; media, law, business management, hotel management, and secretarial work. The program concentrates on improving students' competencies that therefore enable them to excel in the fields of teaching, media, secretarial work, translation, and administrative jobs in the private sector including banks. The program includes courses that develop language skills, grammar, applied linguistics, literature, as well as courses that provide students with effective interactive communication skills, critical thinking, and the ability to analyze language components and systems, namely phonetics, morphology, syntax and semantics. A degree in Applied English Language is designed to graduate well-qualified students who are equipped with all language skills necessary to be successful in the job market. One of the primary goals of the program is to get students thinking creatively and analytically about the English language.

VISION

The Department of Applied English aspires to contribute to the overarching vision of Palestine Ahliya University through becoming a national center for English language studies, research, and cultural programs. It aims to support both areas of its mission by concentrating its resources on the development of its strengths and areas of highest potential growth. The department strives to provide courses of the highest quality in order to graduate competent students who are capable of addressing contemporary challenges. Additionally, the department is dedicated to the promotion of advanced research in English language teaching, and theoretical and applied linguistics, as well as to the training of research-oriented university instructors in English. Therefore, the department is committed to ongoing faculty development in such areas as research, publication, creative writing, and other professional activities for the advancement of knowledge and pedagogy.

MISSION

The mission of the Department of Applied English is to promote knowledge and understanding of the English language from both theoretical and applied perspectives and to provide students with the education necessary to become highly competent professionals, whose teaching, training and testing covers all skill areas in a variety of settings and for various occupational purposes. It seeks to provide students with high-quality instruction in applied sub-disciplines of the English language that would allow them to use English efficiently

in order to be able to pursue different positions in well-established institutions such as embassies, UN agencies, schools, companies and hospitals, among others.

OBJECTIVES

The Applied English Language Program focuses on the link between theory and practice as well as student-based teaching. It aims to:

1. Help students acquire the four primary language skills (listening, speaking, reading and writing) and their use within academic, professional, and general life contexts.
2. Equip students with the basic principles and concepts relevant to the different fields of applied linguistics.
3. Provide students with the basic strategies that are essential for Arabic to English and English to Arabic translation.
4. Familiarize students with the different methods of teaching English as a second language.
5. Train students in academic research methodology in preparation for their graduation project.

2. The required hours of the bachelor degree program

The study plan for the B.A program in Applied English Language consists of (132) credit hours, allocated as follows:

University Requirements (27)		Faculty Requirements (18)	Major Requirements (81)		Free Courses	Total
Compulsory Requirements	Elective Requirements	Compulsory	Compulsory	Elective		
24	3	18	72	9	6	132

3. Admission requirements

1. All students who intend to obtain a bachelor degree in Applied English Language should have an average of 65% or above in the Tawjihi Exam.
2. Second Year students should meet the following requirements to be officially accepted into this major:
 - Each student is required to pass English Language Skills I (120101) and English Language Skills II (120102).
 - By the end of the FALL semester, students are required to pass the following courses with a minimum GPA of (1.5):
 - Writing I (120103).
 - Oral Communication I (120202).
 - English Grammar (120203).
 - Advanced Reading (120411).
 - Conduct a personal interview with newly admitted students.

4. Intended Learning Outcomes:

1. Demonstrated knowledge of the educational and psychological principles underlying teaching methodologies for English as a second language instruction.

2. Demonstrated understanding of the basic principles underlying the sub-fields of Applied Linguistics, such as psycholinguistics, sociolinguistics, contrastive linguistics, etc.
3. Demonstrated understanding of evaluation methods used to assess student learning.
4. Demonstrated understanding of the linguistic characteristics of English used for specific purposes.
5. Demonstrated appropriate use of English language skills for varied purposes in different contexts.
6. Demonstrated ability to translate different types of texts between English and Arabic.
7. Demonstrated ability to deliver lessons using modern teaching methods.
8. Demonstrated ability to analyze literary texts focusing on the description of character traits, themes and identification of literary figures of speech as well as the cultural aspects of the texts.
9. Demonstrated ability to analyze the linguistic systems of English text on phonological, morphological, syntactic and semantic levels.
10. Demonstrated ability to implement an applied research project / study, following the steps of language research methods and present findings both orally and in writing.

5. Work opportunities

Potential workplaces	Potential careers
Schools	Teachers/secretaries
Colleges of applied professions	Teachers
Public and private institutions	Administrative secretary/ translator
Educational centers	Tutors
Banks	Cashier/ administrative secretary
Tourist offices	Translators

Components of the study plan

First: University Requirements: (27) credit hours, allocated as follows:

- A. Compulsory Requirements: (24) credit hours.
- B. Elective Requirements: (3) credit hours.

A. Compulsory Requirements: (24) credit hours in the following courses:

Course Number	Course Title	Number of Credits			Prerequisite
		Cr. Hours	Theoretical	practical	
110101	Arabic Language Skills 1	3	3	0	
120101	English Language Skills 1	3	3	0	
110102	Arabic Language Skills 2	3	3	0	110101
120102	English Language Skills 2	3	3	0	120101
130300	Community Service	1	1	0	
112101	Physical Education	1	1	0	
113200	Palestinian Cause	3	3	0	
151102	Islamic Culture	3	3	0	
410131	Basics of Computer & Programming	3	3	0	
410211	Critical Thinking Skills	1	1	0	
Total		24			

B. Elective Requirements: (3) credit hours chosen from the following courses:

Course Number	Course Title	Credit hours			Prerequisite
		Theoretical	Practical	Total	
142211	The Arab World & Contemporary Challenges	3	0	3	
310100	Principles of Administration	3	0	3	
210260	Law in Our Daily Life	3	0	3	
210270	Democracy, Human Rights & Humanitarian Law	3	0	3	
651101	Family in Islam	3	0	3	
651105	Biography of the Prophet: Analytical Study	3	0	3	
420102	Ethics in the Era of Information	3	0	3	
110208	Hebrew	3	0	3	
120106	Spanish	3	0	3	
120104	French	3	0	3	
120105	Italian	3	0	3	
540102	Nutrition	3	0	3	
510121	Introduction to Healthcare	3	0	3	
510111	First Aid	3	0	3	
330100	Principles of Microeconomics	3	0	3	
110104	Library Science	3	0	3	

Second: Faculty Requirements: (18) credit hours in the following courses:

Course Number	Course Title	Credit hours			Prerequisite
		Theoretical	Practical	Total	
132101	Introduction to Psychology	3	0	3	
130101	Introduction to Sociology	3	0	3	
110103	Literary Text Appreciation	3	0	3	
140100	Introduction to Education	3	0	3	
140400	Monitoring and Evaluation	3	0	3	
142210	History of Arab and Islamic Civilization	3	0	3	

Third: Major requirements: (81) credit hours allocated as follows:

A. Compulsory requirements (72) credit hours.

B. Elective requirements (9) credit hours.

A. Compulsory requirements: (72) credit hours in the following courses:

Course Number	Course Title	Credit hours			Prerequisite
		Theoretical	Practical	Total	
120103	Writing I	3	0	3	120102
120202	Oral Communication Skills I	3	0	3	120102
120203	English Grammar	3	0	3	120102
120204	Writing II	3	0	3	120103
120206	Introduction to Linguistics	3	0	3	120203
120208	English for Media	3	0	3	120102
120209	Oral Communication Skills II	3	0	3	120202

120302	Error Analysis	3	0	3	120203
120303	English for Business	3	0	3	120102
120304	Translation I	3	0	3	120206
120305	Applied Linguistics	3	0	3	120203
120307	Phonetics & Phonology	3	0	3	120206
120309	Research Methods (Language)	3	0	3	120305
120401	IT for Learning & Teaching Purposes	3	0	3	120102
120403	Translation II	3	0	3	120304
120405	English Teaching Methodology I	3	0	3	120305
120406	English Teaching Methodology II	3	0	3	120405
120419	Practicum	0	3	3	120406
120414	Psycholinguistics	3	0	3	120206
120410	Morphology	3	0	3	120206
120412	Sociolinguistics	3	0	3	120206
120205	Introduction to English Literature	3	0	3	120102
120407	English Novel	3	0	3	120205
120489	Graduation Project	3	0	3	120309

B. Elective requirements: (9) credit hours chosen from the following courses:

Course Number	Course Title	Credit hours			Prerequisite
		Theoretical	Practical	Total	
120207	English for Hotels & Tourism	3	0	3	120102
120301	English for Law	3	0	3	120102
120308	English for Administrative Work	3	0	3	120102
120402	Semantics	3	0	3	120206
120404	English Syntax	3	0	3	120206
120411	Advanced Reading	3	0	3	120102
120413	English Language Testing & Evaluation	3	0	3	120102
120201	Introduction to English for Specific Purposes	3	0	3	120102
120418	Contrastive Linguistics	3	0	3	120206
120417	English Drama	3	0	3	120205
120409	Comparative Literature	3	0	3	120205

Fourth: Free courses: (6) credit hours chosen from courses of any faculty of PAU.

** All students who fail the English Language placement test must enroll in a remedial English course (120100) with zero- credit hours.

1. Practicum

All students enrolled in the TEFL2 course should visit schools to write reports on the lessons observed. Micro-teaching is also practiced in classes through delivering micro-lessons. The Practicum course requires two month visits to hosting schools to observe, participate and then practice teaching.

8. Graduation Projects

All senior students are required to conduct a graduation project in accordance with academic research principles. Once students submit their research papers to their supervisors, they will be assigned a date to defend their work.

9. Facilities that support the teaching and learning process:

- Computer labs,
Lecture halls,
- Training halls,
- Libraries.

Year 1				Spring			
No.	Title	Credits	Pre-req.	No.	Title	Credits	Pre-req.
120101	English Language Skills I	3		120102	English Language Skills II	3	120101
110101	Arabic Language Skills I	3		110102	Arabic Language Skills II	3	110101
410131	Basics of Computer Programming	3		113200	Palestinian Cause	3	
151102	Islamic Culture	3		130300	Community Service	1	
112101	Physical Education	1		132101	Introduction to Psychology	3	
130101	Introduction to Sociology	3			Free Course (1)	3	
Total		16		Total		16	

Year 2				Spring			
No.	Title	Credits	Pre-req.	No.	Title	Credits	Pre-req.
120203	English Grammar	3	120102	120208	English for Media & Journalism.	3	120102
120103	Writing Skills I	3	120102	120204	Writing Skills II	3	120103
120202	Oral Communication I	3	120102	120209	Oral Communication II	3	120202
120411	Advanced Reading (Major Elective 1)	3	120102	120401	IT4ELT	3	120102
410211	Critical Thinking Skills	1		142210	History of Arab & Islamic Civilization	3	
	Free Course (2)	3		110103	Literary Text Appreciation	3	
Total		16		Total		18	

Year 3				Spring			
No.	Title	Credits	Pre-req.	No.	Title	Credits	Pre-req.
120303	Business English (BE)	3	120102	120307	Phonetics & Phonology	3	120206
120206	Introduction to Linguistics	3	120203	120309	Research Methods	3	120305
120205	Introduction to Eng. Lit.	3	120102	120405	ELT Methods I	3	120305
120305	Applied Linguistics	3	120203	120414	Psycholinguistics	3	120206



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140100	Introduction to Education	3				Major Elective (2)	3	
University elective		3			140400	Measurement & Evaluation	3	
Total		18			Total		18	

Year 4 Fall				Spring			
120412	Sociolinguistics	3	120206	120419	Practicum	3	120406
120406	ELT Methods II	3	120405	120407	English Novel	3	120205
120302	Error Analysis	3	120203	120403	Translation II	3	120304
120304	Translation I	3	120206	120489	Graduation Project	3	140309
120410	Morphology	3	120206		Major elective (3)	3	
Total		15		Total		15	

Distribution of Credits					
Courses		Credits	Courses		Credits
University Requirements	24		Major Electives	9	
University Electives	3		Free Courses	6	
Faculty Requirements	18		Total	132	
Major Compulsory Requirements	72				